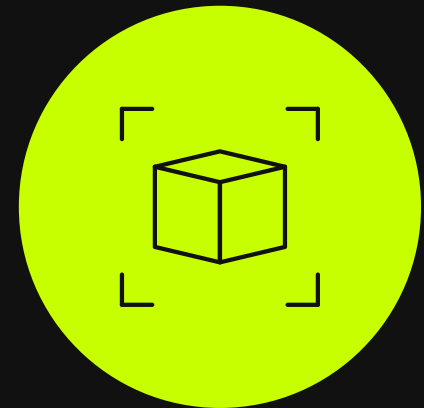




Digital Transformation Course Overview

Empowering Organizations for the Digital Age

Course Overview



Objective: Equip participants with knowledge and skills for driving digital transformation.

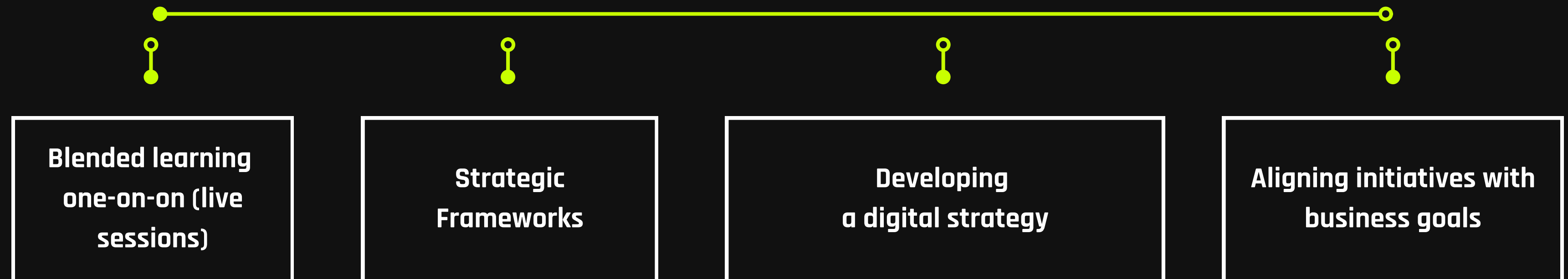


Target Audience: Business leaders, managers, and professionals involved in digital strategy.

Course Structure

Duration: 5 weeks

FORMAT



Course Structure



Change Management

- Leading digital change
- Overcoming resistance

Data-Driven Decision

- Making Importance of data analytics
- Implementing data governance

Technology and Tools

- Overview of key technologies (AI, IoT, Cloud)
- Selecting the right tools

Course Structure



Customer Experience and Engagement

- Leading digital change
- Overcoming resistance

Continuous improvement strategies

Measuring Success

- Key performance indicators
- Overcoming resistance

Leveraging technology for engagement

Course Benefits



**Practical insights
from industry experts**



**Networking
opportunities**



**Certificate
of completion**

Enrollment Information

Start Date:

once in two months, 15.09.2024, 15.11.2024, 15.01.2025

Registration Fee:

5000,00\$

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- +385994449949



Lecturer

- **dr. sc. Krunoslav Ris, PMP, PBA**
- Dr. Krunoslav Ris, PMP, PBA
- Digital Transformation Expert
- Guiding Your Business Through Digital Change, with Expertise and Heart
- **CEO of Lumen Spei / CONSULTANT / AUTHOR / SPEAKER**
- Hi, I'm Kruno, and this is Oscar, my best friend, and Barketing Manager. For over 20 years, I've worked in the digital world, from fintech to software, as a lecturer, digital expert, and consultant for digital transformation.
- I work 24/7 so you don't have to, enjoying every moment of the journey. Whether it's savoring a good whiskey, tasting new foods, or meeting intelligent people, I find inspiration everywhere. Let's roll up our sleeves and make digital transformation work for you, without the stress.

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